



You don't have to choose between a **better world** and the **bottom line**.

Contact: Laura Telander Graf
651.698.4006
ltgcommunications@comcast.net

FOR IMMEDIATE RELEASE

BEYOND THE BOTTOM LINE EARNS “B” CORPORATION CERTIFICATION

Certification Illustrates BTBL’s Dedication to Social and Environmental Responsibility

ARLINGTON, Va. (February 15, 2010) – Beyond the Bottom Line (BTBL), an interim CFO and executive search firm for nonprofits and social enterprises, announced today that it is now classified as a Certified B Corporation™.

“We are extremely proud to earn the B Corp certification because we believe it is vitally important to measure the social and environmental impacts of our actions,” said John Gillespie, president of Beyond the Bottom Line. “Corporate responsibility is one of the cornerstones of our mission and this certification provides proof that we actually put our words into practice.”

Certified B Corporations meet high standards of social and environmental performance, transparency and accountability. They also are legally required to consider the impact of their decisions on their employees, suppliers, community, consumers and the environment.

“This certification also enables us to join a growing number of companies that believe in the merits of corporate responsibility,” Gillespie said. “Working together, we can make a difference.”

There are currently 271 Certified B Corporations representing a variety of industries.

BTBL assists nonprofit organizations and social enterprises through periods of growth, transition, and recovery by providing interim CFO services and recruiting full-time financial talent. The company also helps organizations navigate executive searches, conducts third-party financial assessments and provides outsourced accounting teams tailored specifically to the client’s needs.

#

Beyond the Bottom Line (www.beyondtbl.com) is a team of CFOs, controllers, accountants and recruitment professionals who specialize in working with nonprofits and social enterprises. We fill a common need in the nonprofit sector providing objective, hands-on, senior-level financial help on an as needed basis through financial assessments, interim CFOs, outsourced accounting teams and executive search. Since 1998, we’ve helped more than 175 organizations nationwide take control of their finances so they can achieve greater success and advance their missions.